

Paladin

The New York State Bar Association Recruited Over 1,200 Volunteers for New COVID-Related Initiatives

The New York State Bar Association has a strong dedication to public interest work and was looking to streamline new pro bono initiatives in light of COVID-19. By launching Paladin across the state, NYSBA was able to stand up specific opportunities, provide a central place for attorneys to find timely projects, and extend reach and visibility for legal services organizations to recruit over 1,200 volunteers for projects in the first few months alone.

How Paladin Helped

Paladin's platform allowed the NYSBA team a one-stop shop for attorneys to find urgent, well-aligned pro bono cases. By increasing the visibility and ease with which attorneys could learn about and sign up for new opportunities and trainings, NYSBA was able to significantly increase their volunteer panel.

In addition:

- Local law firms and in-house teams on Paladin's network can now interact with NYSBA opportunities directly;
- Legal services organizations upstate and in more rural areas are able to recruit attorneys from urban areas for remote work; and
- NYSBA's team and other legal services organizations around the state can add new opportunities real-time as needs arise.



LAWYERS IN NEW YORK

~180,000

NEW COVID-19 INITIATIVES INCLUDE:

- Unemployment Insurance Denial Appeals
- Surrogate Court's Matters and Small Estate Proceedings
- Housing Assistance

"During this time of crisis, Paladin forged a unique partnership with NYSBA to connect suffering New Yorkers with lawyers willing to provide free legal assistance. Drawing on its extraordinary technological capacity and expertise, Paladin helped 1,600 people get the legal help they needed."

Hank Greenberg, Past President of the New York State Bar Association

Learn more about how Paladin can enhance your pro bono program at joinpaladin.com